



## ***Future directions in treating OCD: A research update***

**Martin E. Franklin, PhD, and Rachel Schwartz, PhD**

August 12, 2025



1

### ***Quick overview of logistics***

- Our program starts with a 70- to 75-minute didactic presentation.
- Following the presentation, there will be a dedicated time to answer your questions.
  - During the program, please use the Q&A feature, located in the toolbar at the bottom of your screen, to send your question to the moderator.
  - The moderator will review all questions submitted and select the most appropriate ones to ask during the Q&A portion of the program.

2

### ***Disclosures***

**Martin E. Franklin, PhD, and Rachel Schwartz, PhD**, have declared that they do not, nor do their family have, any financial relationship in any amount occurring in the last 12 months with a commercial interest whose products or services are discussed in the presentation.

The presenters have declared that they do not have any relevant non-financial relationships. Additionally, all planners involved do not have any financial relationships. Further, Rogers Behavioral Health does not accept commercial support for its CE programs.

3

### ***Learning objectives***

Upon completion of the instructional program, participants should be able to:

1. Identify at least one benefit and one limitation of using telehealth for ERP in higher levels of pediatric OCD care.
2. Summarize the difference between "non-fear-based" and fear-based OCD and the rationale for the need to modify standard ERP for non-fear-based presentations.
3. Describe at least three evidence-informed modifications to ERP that could enhance treatment for disgust and "Not Just Right" symptoms in OCD.

4

## What will be covered in this webinar

- Pediatric OCD: Recent Empirical Findings
- Modifying Exposure Plus Response Prevention for Non-Fear-Based Forms of OCD
- Implications of These Research Findings for Clinical Practice

### Please note:

*Our focus for the content of this program is on the healthcare professional who is practicing in a clinical setting.*

5

## Presenter subjectivities

### Martin E. Franklin, PhD

#### Professional identities

- Executive Director/OCD Service Line Leader & Associate Prof Emeritus, Univ of Pennsylvania SOM
- Licensed Clinical Psychologist
- PhD in clinical psychology, University of Rhode Island

#### Personal identities

- He/him/his

*We acknowledge that our experience, intersectionality, privilege – and lack thereof – informs what we each bring to our research, clinical practice, and teaching*

6

### Rachel Schwartz, PhD

#### Professional identities

- Associate Research Psychologist
- Licensed Clinical Psychologist
- PhD in clinical psychology, University of Pennsylvania

#### Personal identities

- She/her/hers

## Pediatric OCD: Recent Empirical Findings



7

8

**NEW RESEARCH**

**Intensive Cognitive-Behavioral Therapy Telehealth for Pediatric Obsessive-Compulsive Disorder During the COVID-19 Pandemic: Comparison With a Matched Sample Treated in Person**

Martin E. Franklin, PhD, Jeffry M. Engelmann, PhD, Nysa Z. Bulkes, PhD, Gregor Hovath, MS, Kelly Puccetti, PhD, Erik Osterlund, BA, Jennifer Freeman, PhD, Rachel A. Schwartz, PhD, Michael B. Hinny, PhD, Bradley C. Reaman, PhD

**Objectives:** This randomized, matched, controlled study examined the efficacy of individual intensive cognitive-behavioral therapy (CBT) for pediatric obsessive-compulsive disorder (OCD) delivered via telehealth (TH) compared with a matched sample of intensive in-person CBT.

**Method:** Patients (n = 126) were assigned to receive TH or in-person CBT for pediatric OCD. Response and quality of life from parent/caregiver report were measured at baseline, posttreatment, and 6-month follow-up. Telehealth was delivered via videoconferencing and telephone. Telemedicine was used to assess the broad applicability of the treatment model.

**Results:** TH patients were discharged with a markedly lighter Children's Yale-Brown Obsessive Compulsive Scale (CY-BOCS) score than IP patients, indicating greater improvement in OCD symptoms. Teletherapy was equally effective for females, parents, and IP patients. Telemedicine was used to assess the broad applicability of the treatment model.

**Conclusion:** Teletherapy was as effective as in-person CBT for pediatric OCD and comparable to in-person CBT for reducing symptoms of OCD. Teletherapy may be a feasible alternative to in-person CBT for pediatric OCD.

**Diversity & Inclusion Statement:** We conducted a study of pediatric OCD. We worked to recruit race, ethnic, and other types of diversity in the recruitment of participants. We also worked to recruit patients of diverse gender identities in our inclusion criteria. While strong evidence already exists for this work, we also actively worked to promote race and gender balance in our inclusion list. While strong evidence already exists for this work, we also actively worked to promote race and gender balance in our inclusion list.

**Key words:** cognitive-behavioral therapy, intensive treatment model, multimodal treatment, pediatric OCD, teletherapy

*JAACAP Open 2020;1(2):20-27*

**T**eletherapy (TH) involves the use of telecommunication technologies to provide health services. Availability techniques to provide health services to expand access, increase quality, and reduce the spending of health care resources. Teletherapy is a means to reduce service gaps to rural communities across states and countries. Teletherapy has been a key psychiatry logic when technologies to make it feasible were developed and improved.<sup>1</sup> Accordingly, use of TH techniques to provide mental health services has increased only in the last 2 decades.<sup>2</sup> Multiple randomized trials have shown the efficacy of TH for a host of psychiatric and psychological disorders.<sup>3</sup> Teletherapy has the potential to extend availability and not be limited with respect to diagnosis, patient characteristics, clinical contexts, and levels of care.<sup>4</sup>

Obsessive-compulsive disorder (OCD) is a leading cause of impairment in children, adolescents, and adults. Family, social, and academic impairments in affected youth.<sup>5</sup> Cognitive-behavioral therapy (CBT) involving exposure and response prevention is the most effective treatment for OCD around the world.<sup>6,7</sup> CBT delivered via TH has proven

20 www.jaacap.org  
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2

## Multimodal Treatment for Pediatric OCD Delivered via Telehealth vs. In Person: Predictors, Moderators, and Medication Effects

Franklin, M., Engelmann, J., Schwartz, R., Zickgraf, H., Eken, S. (Rogers Behavioral Health); Freeman J. (Brown University); Himle M. (University of Utah)

Symposium:  
Saturday, November 16, 2024



9

## (S)SRIs for OCD: Summary

- + Consistently superior to PBO in several multi-site RCTs
- + Maintenance of gains with continued treatment
- + Readily available
- Residual impairment is the norm
- Some non-responders and dose-limiting side effects
- Relapse upon SRI discontinuation
- FDA "Black Box" warning

10

## CBT for OCD: Summary

### Positives

- CBT is efficacious relative to various control conditions
- Robust symptom reduction
- Compatible with SSRIs
- COMB > CBT & SSRIs alone, but not always (Foa et al., 2005; POTS I, 2004)
- Follow-up assessments attest to the durability of TX gains (e.g., Storch et al., 2007; Foa et al., 2013)

### Negatives

- Treatment refusal is an issue
- High quality CBT is difficult to find in most community settings
- TX response is neither universal nor complete: Partial and non-responders (20% – 30%, e.g., Torp et al., 2015)
- **Barriers that limit access to care: Might telehealth help bridge these gaps?**

11

## Telehealth in Psychology/Psychiatry: An Alternative/Equivalent Platform?

- A potential avenue for care when access to care is limited by distance/travel, time/expense, & therapist availability
- For whom does it work?
- For whom does it **NOT** work?
- **Some interest in these topics for a decade, but then the pandemic hit...**

12

## Participants

- 643 patients received telehealth after June 2020  
(67% female; 69% Caucasian, 20% did not disclose race/ethnicity)
- 643 controls matched on age & location received in-person care  
(55% female, 80% Caucasian, 9% did not disclose race/ethnicity)
- **Total sample size = 1,286 youth w/ OCD!!!**
- Mean age for both groups = 14.1, range 7 – 17 inclusive

13

## Measures & Criteria

- **CY-BOCS** (Scahill et al., 1997)
  - ✓ Primary outcome measure in clinical trials; range 0 - 40
  - ✓ Self-report comparable to clinician-rated (Conelea et al., 2012)
- **CY-BOCS Criteria** (from Farhat et al., 2022)
  - ✓ Responder Criteria:  $\geq 35\%$  CY-BOCS reduction
  - ✓ Remission: Post-TX CY-BOCS  $\leq 12$
- **PQ-LES-Q** (Endicott et al., 2006)
  - ✓ 14 item scale
  - ✓ Scores range from 14 to 70 and are expressed as % (0 – 100)

14

## Levels of care

### Partial hospitalization (PHP):

- 6 hours of programming per day
- Typical stay of 4 – 6 weeks
- 3 hours of individual CBT blocks
- Also group, education, & “Parent University”

### Intensive outpatient (IOP):

- 3 hours of programming per day
- Typical stay of 2 – 4 weeks
- Includes group & education

15

## CY-BOCS & PQ-LES-Q Continuous Data

In-Person (n = 643)			Telehealth (n = 643)			
PHP (n = 409)			PHP (n = 409)			
	Admission M (SD)	Discharge M (SD)	Effect (d)	Admission M (SD)	Discharge M (SD)	Effect (d)
CYBOCS	25.0 (5.3)	15.5 (7.5)	1.5	25.2 (5.3)	16.7 (7.0)	1.4
PQ-LES-Q	44.7 (9.1)	51.6 (9.9)	0.7	45.1 (9.2)	51.3 (9.0)	0.7
IOP (n = 234)			IOP (n = 234)			
CYBOCS	22.6 (4.7)	14.8 (7.3)	1.3	21.7 (4.0)	16.5 (6.2)	1.0
PQ-LES-Q	48.2 (8.5)	52.5 (9.4)	0.5	48.3 (7.9)	51.7 (8.9)	0.4

16

### ***Summary of Regression Analyses/Predictors***

- Four variables predicted CY-BOCS scores at discharge:
  - Telehealth, age, diagnosis count, **length of stay**
- Age and diagnosis count also predicted PQ-LES-Q, both negatively
- **On average, Telehealth patients discharged with CY-BOCS scores 1.25 points higher than IP patients**
- **< 3 point Y-BOCS difference not considered clinically meaningful**  
(e.g., Foa et al., 2022)

17

### ***Moderators***

- Setting, age, diagnosis count, race (White/non-White), ethnicity (Hispanic/non-Hispanic), and sex all assessed
- **None** moderated either CY-BOCS at discharge or PQ-LES-Q at discharge
  - ▶ Except for a trending ( $p < 0.1$ ) effect suggesting that telehealth may have been more beneficial for girls than for boys ◀

18

### ***Clinical Implications***

- Telehealth offers a feasible and efficacious alternative to in-person
- Telehealth predicts slightly higher discharge CY-BOCS
  - Especially at IOP
  - More work is needed to consider additional variables
- Treatment response was robust across variables
- Large-scale test and robust response to telehealth supports its continued use
- Telehealth offers a viable choice when travel/distance and paucity of local expertise limits access to this EST

19

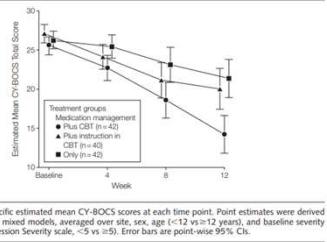
### ***SRI Dose-Response Effects***

- Despite the Black Box Warning for youth, SRIs appear to be safe and effective for OCD for use across the developmental spectrum
- Clinical practice guidelines recommend combining SRIs with cognitive behavioral therapy (CBT) that focuses on exposure and response prevention (ERP)
- SRI dosing for OCD has been studied in randomized controlled trials but not in naturalistic settings

20

## Clinical Trials of SRIs for Pediatric OCD

Figure 2. Children's Yale-Brown Obsessive Compulsive Scale (CY-BOCS) Scores During 12 Weeks of Acute Treatment



(Franklin et al., 2011)

- “Optimal” doses of SRIs for treating pediatric OCD were initially determined by expert consensus based on clinical trial results.
- The POTS II study, a randomized controlled trial published in 2011, formally tested whether augmentation of these optimal doses of SRIs with CBT (both long and short forms) resulted in OCD symptom improvement compared to SRI alone

21

## Optimal SRI Doses for Pediatric OCD

Table 3: SRI dosing

Drug	Usual Starting dose	~ Mean Dose*	Upper Dose	Incremental Dose
Citalopram**	20	40	60	20
Clomipramine	50	150	250	50
Escitalopram**	10	20	30	10
Fluoxetine	20	40	60	20
Fluvoxamine	50	175	250	50
Paroxetine	20	30	50	10
Paroxetine-CR	20	30	50	10
Sertraline	50	125	200	50
Venlafaxine**	25	100	225	25
Venlafaxine XR**	37.5	112.5	225	37.5

\*Mean dose derived from registration trials, expert recommendation and the applicant's clinical experience

\*\*Not included in Expert Consensus Guidelines

(Freeman, et al., 2009)

22

## Retrospective Study of Rogers Patients

- Explore the effectiveness of optimizing SRI doses in patients being treated for pediatric OCD.
- Optimal doses were defined as they were for the POTS II study.
- We hypothesized that all patients would show significant symptom improvement with intensive CBT for OCD, and those taking an optimal SRI dose would show more improvement.
- Retrospective analysis of patient data was approved by the Rogers Behavioral Health Institutional Review Board.
- Results presented today are preliminary.** About 1/2 of the full sample still needs to be analyzed.

23

## Eligibility Criteria

- First stay at Rogers Behavioral Health, admitting to an OCD program at the PHP or IOP level of care between 1/1/2017 and 12/31/2023.
- Age 7-17 at admission
- Primary diagnosis of OCD in Cerner
- Admission and discharge scores available on the CY-BOCS

24

## Methods

- Database query identified eligible patients. A stay was defined as contiguous treatment (readmission  $\leq$  14 days between encounters) at the PHP/IOP level of care.
- Psychiatrist reviewer determined cases that should be excluded (e.g., medication dose was still being titrated at discharge, step-up to residential, illness or other factors that prevented medication from being taken as prescribed).
- Research assistants extracted medication names and doses at admission and discharge from the electronic health record.
- Computer algorithm scored medication names and doses to determine optimization status at admission and discharge.
- Regression analysis examined CY-BOCS and PQ-LES-Q scores at discharge as a function of medication status group, controlling for score at admission and age.

25

## Medication Status Groups

- **Stayed None:** Patients who were not taking an SRI at both admission and discharge.  $N = 108$
- **Stayed Suboptimized:** Patients who were taking a sub-optimal dose of an SRI at both admission and discharge.  $N = 166$
- **Became Optimized:** Patients who were taking a sub-optimal dose of an SRI at admission and an optimal dose of an SRI at discharge.  $N = 141$
- **Stayed Optimized:** Patients who were taking an optimal dose of an SRI at both admission and discharge.  $N = 158$

Total sample size: 573

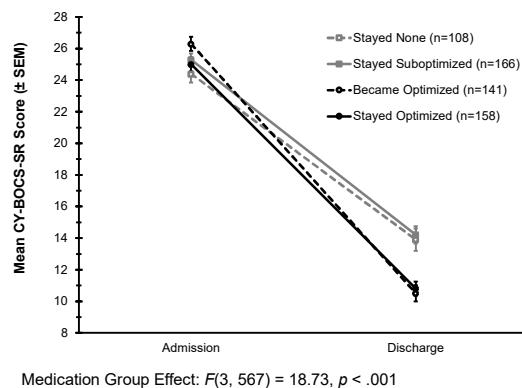
26

## Sample Characteristics

- **Sex:** 325 female, 244 male, 4 not reported
- **Race:** 417 white, 66 non-white, 90 not reported
- **Ethnicity:** 448 not Hispanic/Latino, 47 Hispanic/Latino, 78 not reported
- **Age:** Mean = 13.7 years, SD = 2.34 years, Range 7-17
- **Level of Care at Admission:** 116 IOP, 457 PHP
- **Maximum Level of Care During Stay:** 91 IOP, 482 PHP
- **Number of Encounters in Stay:** Mean = 1.6, SD = 0.6, Range = 1-4
- **Length of Stay (combined for multiple encounters):** Mean = 60 days, SD = 28 days, Range = 9-252 days

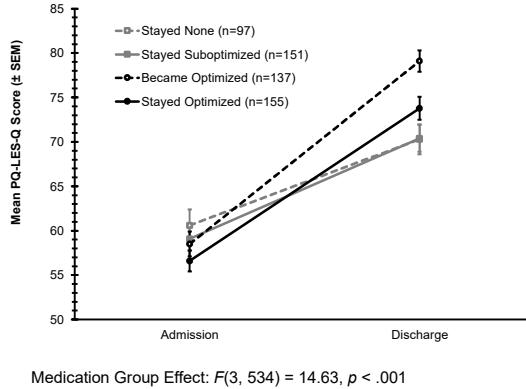
27

## Results: OCD Symptoms



28

## Results: Quality of Life



29

## Study Strengths and Limitations

### Strengths

- Naturalistic setting
- Large sample size
- Standardized CBT protocol
- Medical review of cases to include/exclude
- Medication information extraction and scoring was manualized, multiple raters verified accuracy

### Limitations

- Not a randomized trial
- Medication adherence during study and medication history prior to study not systematically tracked
- Results may not generalize to traditional outpatient settings

30

## Implications

- Strong CBT effect across all medication groups underscores the importance of CBT with ERP for treating pediatric OCD.
- Patients on optimal doses of an SRI, either coming into treatment or reached during treatment, had greater OCD symptom reduction.
- Discharge quality of life was higher for patients on an optimal dose of an SRI, especially those who reached an optimal SRI dose during treatment.
- Clinical trial results were replicated in a naturalistic setting.

31

## Future Directions

- Finish scoring the medication data.
- Control for comorbid diagnoses and other potential predictors/moderators of treatment efficacy.
- Account for additional, non-SRI medications (e.g., augmentation).
- Examine whether effects differ for each individual SRI.
- Conduct similar studies with child/adolescent residential patients and with adult patients at PHP/IOP/residential.

32

## ***Acknowledgments***

- **Medical review and expertise:** Dr. Matt Boyer
- **Medication scoring:** Holly Pelnar, My Le Tran, Kenny Richards, Victoria Hummel
- **Investigative Team:** Marty Franklin, Jeff Engelmann, Rachel Schwartz, Matt Boyer, Stephan Siwiec

33



## ***Modifying Exposure Plus Response Prevention for Non-Fear-Based Forms of OCD***

34

## ***When there's nothing to fear...***

- OCD was classified as an anxiety disorder until DSM-5
- Fear/anxiety often present, but...
  - 1) Absent in 49-58% cases
  - 2) Often not the only emotion driving symptoms

(Bragdon & Coles 2017; Foa et al., 1999)

35

## ***“Not Just Right” (Incompleteness)***

- Perform rituals to achieve a “just right” feeling or inner completeness

36

## ***“Not Just Right” (Incompleteness)***

### Example:



Universally experienced, but in OCD:

- More disturbing
- Difficult to suppress
- Prompt more ritualizing

(Fornes-Romero et al., 2017; Coles et al., 2005)

37

## ***“Not Just Right” (Incompleteness)***

- Perform rituals to achieve a feeling of “just right” or inner completeness
- Up to 74% experience clinical levels; sole presentation in 18%-35%
- Associated with worse OCD severity, comorbidity, functioning, quality of life, disability

(Belloch et al., 2016; Ecker & Gönner 2008; Sibrava et al., 2016; Stewart et al., 2017)

38

## ***Disgust***

- OCD: more sensitive and prone to disgust than other anxiety disorders/non-anxious controls
- Rituals performed to eliminate revulsion/disgust vs. to prevent feared outcomes (“just icky,” “gross”)
- Primary or sole emotional driver of OCD symptoms in 19-23% of cases

(Bhikram et al., 2017; Andersson et al., 2015; Bragdon & Coles, 2017)

39

## ***Washing hands...***



“If I don’t I’ll get sick.”

**Fear/Anxiety**

“I just have to until it feels right.”

**Not Just Right**

“If I don’t I’ll feel gross.”

**Disgust**

**Non-Fear-Based (NFB) OCD**

40

10

## ERP was designed for fear/anxiety...

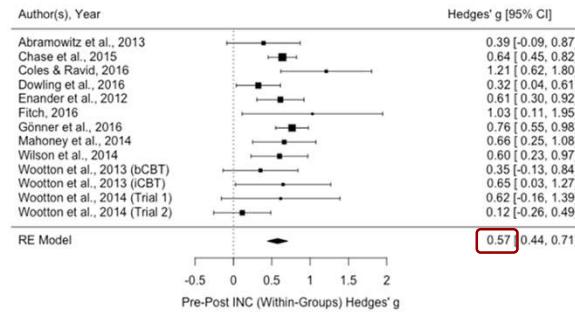
- Emphasis on testing & disconfirming “feared outcomes”
- Not Just Right & Disgust habituate more slowly and less overall than anxiety/fear
- Existing ERP manuals don’t provide explicit instructions for Non-Fear-Based forms of OCD

(Milgram et al., 2022; McKay 2006; Mithcell et al., 2024; Olatunji et al., 2009)

41

## Worse treatment outcomes: Not Just Right

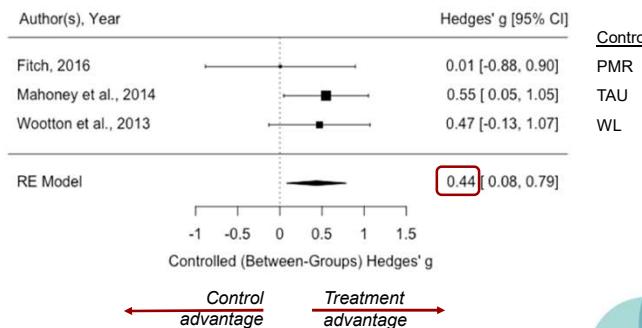
Uncontrolled meta-analysis:



42

## Worse treatment outcomes: Not Just Right

Controlled meta-analysis:



43

## Worse treatment outcomes: Disgust

- Among 101 adults with OCD, primary disgust predicted worse outcomes in internet-based CBT (Andersson et al., 2015)
- Meta-analysis of 8 studies (1 OCD) examining exposure-based treatments for anxiety-related disorders broadly: (Pascal et al., 2020)

	Effect size (g)
Anxiety	0.79 (large)
Disgust	0.36 (small)

44

## *Worse treatment outcomes: Youth*



Among 111 youth with OCD,  
higher levels of Disgust and Not Just Right at baseline  
predicted a worse response in a real-world setting

45

## *Tailoring ERP could help*

### *Disgust*

- Authors of 2020 meta-analysis speculate that disgust may improve less than anxiety because the treatments examined were not tailored to disgust

### *Not Just Right (NJR)*

- Tailored treatments produced significantly larger NJR improvement in Schwartz (2018) meta-analysis:

	Effect size (g)
Tailored (n = 2)	<b>1.03 - 1.12</b> (large)
Not tailored (n = 9)	<b>0.12 - 0.76</b> (small-medium)

p = .02

(Schwartz 2018; Pascal et al., 2020)

46

## *Still unclear:*

- What tailoring ERP entails: no standardized protocols or guidelines for Non-Fear-Based OCD
- Which individual tailoring strategies are helpful, and which are not?
- How aligned are academics and clinicians when it comes to treating this population?

47



## *Survey Study: Clinician Perspectives on Treating Non-Fear-Based OCD*

48

## Overview

- 97 mental health providers completed an online survey assessing perspectives on using ERP to treat Non-Fear-Based OCD
- Recruited from professional listservs & online forums
- Eligible if mental health clinician (of any kind, in any setting) with ERP experience

49

## Aims

- What tailoring methods are clinicians using for Non-Fear-Based OCD?
- Are clinicians using strategies grounded in empirical literature?
- Identify novel strategies that aren't yet being studied
- How well do these methods work?

→ Inform the development & evaluation of the first treatment protocol for Non-Fear-Based OCD

50

## Survey

- Defined ERP, Not Just Right, & Disgust OCD with example vignettes
- List of tailoring strategies, derived from literature review and our clinical experiences:

"Which of the following modifications to standard treatment have you used when conducting ERP with [Not Just Right / Disgust] OCD symptoms, if any?" (Yes / No)

If Yes: "How helpful was this strategy for [adult/youth] clients?"  
1 = Not Helpful at all to 4 = Very Helpful

- Space to describe other tailoring strategies not listed

51

## Participating clinicians (N = 97)

### Demographics:

	n(%) or M(SD)
Age	36.7 (9.9)
Race & Ethnicity	
White	89 (91.8%)
Asian	3 (3.1%)
Black	2 (2.1%)
Multiple/mixed race	2 (2.1%)
Pacific Islander or Native Hawaiian	1 (1.0%)
Hispanic	4 (4.2%)
Gender	
Woman	81 (83.5%)
Man	12 (12.4%)
Non-conforming or other	4 (4.2%)

52

### Participating clinicians (N = 97)

#### Professional Characteristics:

Profession	n(%)
Social worker/therapist/mental health counselor	58 (59.8%)
Clinical psychologist	23 (23.7%)
Medical student	7 (7.2%)
Psychology student/trainee	5 (5.2%)
Behavioral specialist/technician	4 (4.1%)

Highest Degree	n(%)
Masters	62 (63.9%)
Doctorate	24 (24.7%)
Bachelors	11 (11.3%)

Theoretical Orientation	n(%)
Cognitive-behavioral (CBT)	69 (71.1%)
Third-wave (e.g., ACT, DBT)	23 (23.7%)
Integrative/Holistic	2 (2.1%)
Combined CBT and third-wave	2 (2.1%)
Humanistic/Experiential	1 (1.0%)

Licensed to Practice Therapy	n(%)
	78 (80.4%)

53

### Participating clinicians (N = 97)

#### Professional Characteristics:

Primary Clinical Setting	n(%) or M(SD)
Private practice	29 (29.9%)
Psychiatric hospital	23 (23.7%)
Other hospital setting	12 (12.4%)
Academic medical center	8 (8.2%)
Community mental health center	7 (7.2%)
Veterans Affairs	2 (2.1%)
Other	16 (16.5%)

Clinical Intensity	n(%)
Outpatient	51 (52.6%)
IOP or PHP	33 (34.0%)
Inpatient or residential	13 (13.4%)

Patient Population(s) (could select multiple)	n(%)
Adults	84 (86.6%)
Adolescents (ages 12-17)	57 (58.8%)
Children (up to age 12)	36 (37.1%)

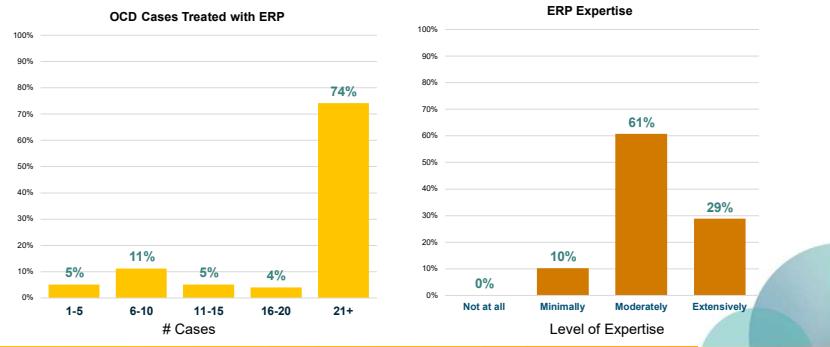
  

Hours/week conducting therapy	n(%)
	22.6 (13.0)

54

### Participating clinicians (N = 97)

#### ERP Experience:



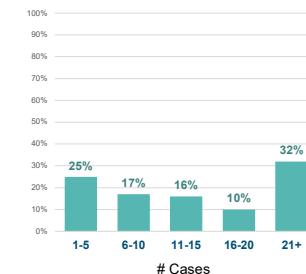
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### Participating clinicians (N = 97)

#### Non-Fear-Based OCD Experience:

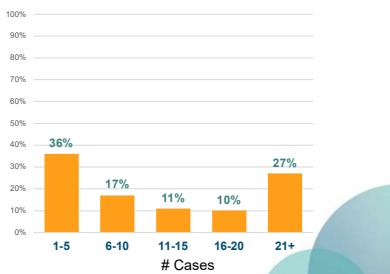
Among 96 with Not Just Right Experience...

#### #Not Just Right OCD Cases Treated



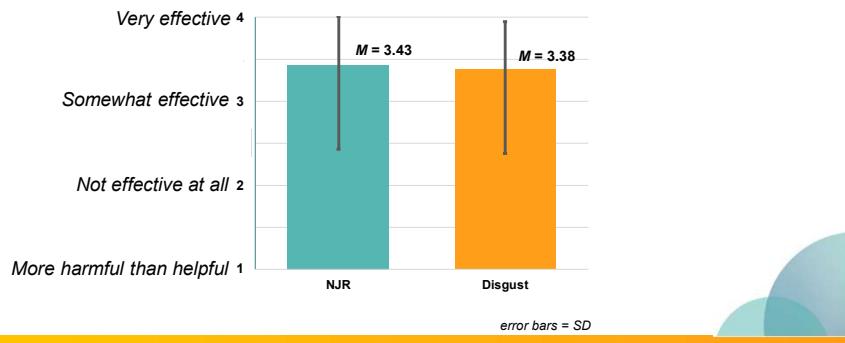
Among 90 with Disgust Experience...

#### #Disgust OCD Cases Treated



56

### *How effective is ERP “generally speaking” for...*



57

### *Least used/helpful strategies*

- Forgoing exposure altogether Endorsement (Not Just Right / Disgust)  
8% / 3%
- Forgoing response prevention altogether 3% / 2%

58

### *Least used/helpful strategies*

Helpfulness (Adult/Youth)		
Not Just Right	Disgust	
2.62/2.67*	3.0*/n/a	
3.0*/1.50*	3.0*/2.0*	

\*Based on n ≤ 3

1/Not helpful at all 2/Only a little helpful 3/Fairly helpful 4/Very helpful

59

### *Tailoring ERP*

#### **Do principles of fear extinction apply?**

1) Not Just Right & Disgust habituate less & more slowly  
→ **Modify timescale/dose**

- Extend exposure sessions Endorsement (Not Just Right / Disgust)  
38% / 26%
- Extend treatment overall 43% / 38%

60

## Tailoring ERP

### Do principles of fear extinction apply?

1) Not Just Right & Disgust habituate less & more slowly  
 → Modify timescale/dose



61

## Tailoring ERP

### Do principles of fear extinction apply?

1) Not Just Right & Disgust habituate less & more slowly  
 → Enhance tolerability



62

## Tailoring ERP

### Do principles of fear extinction apply?

1) Not Just Right & Disgust habituate less & more slowly  
 → Enhance tolerability



63

## Tailoring ERP

### Do principles of fear extinction apply?

1) Not Just Right & Disgust habituate less & more slowly  
 → Frameworks that don't rely on habituation

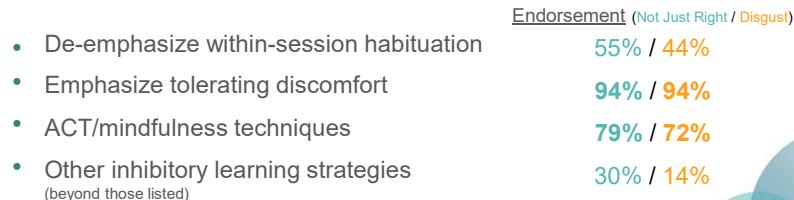
Acceptance & Commitment Therapy (ACT)	Inhibitory Learning
Learn to accept – and function while in a state of – distress, rather than working towards eliminating distress.	Goal of exposure is to form new associations that compete with (inhibit) the original association – not to “break” the original association via habituation.

64

## Tailoring ERP

### Do principles of fear extinction apply?

1) Not Just Right & Disgust habituate less & more slowly  
 → Frameworks that don't rely on habituation



65

## Tailoring ERP

### Do principles of fear extinction apply?

1) Not Just Right & Disgust habituate less & more slowly  
 → Frameworks that don't rely on habituation



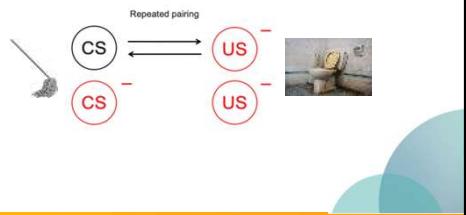
66

## Tailoring ERP

### Do principles of fear extinction apply?

2) Disgust is learned via evaluative conditioning  
 → Add positively valenced stimuli to change attitudes

- Counterconditioning
- US Reevaluation
- Imagery rescripting



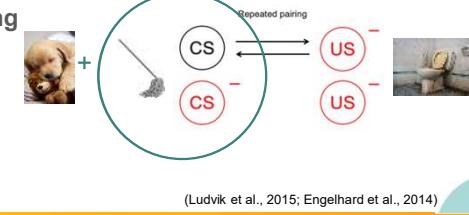
67

## Tailoring ERP

### Do principles of fear extinction apply?

2) Disgust is learned via evaluative conditioning  
 → Add positively valenced stimuli to change attitudes

- Counterconditioning
- US Reevaluation
- Imagery rescripting



(Ludvik et al., 2015; Engelhard et al., 2014)

68

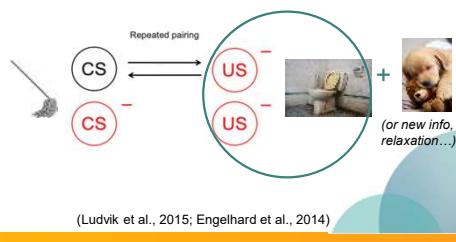
## Tailoring ERP

### Do principles of fear extinction apply?

2) Disgust is learned via evaluative conditioning

→ Add positively valenced stimuli to change attitudes

- Counterconditioning
- **US Reevaluation**
- Imagery rescripting



69

## Tailoring ERP

### Do principles of fear extinction apply?

2) Disgust is learned via evaluative conditioning

→ Add positively valenced stimuli to change attitudes

- Counterconditioning
- US Reevaluation
- **Imagery rescripting**

*Guided process of altering disgusting images (mental or physical) into neutral or positive ones*

(Fink-Lamotte et al., 2018; Fink-Lamotte et al., 2022)

70

## Tailoring ERP

### Do principles of fear extinction apply?

2) Disgust is learned via evaluative conditioning

→ Add positively valenced stimuli to change attitudes

- Counterconditioning
- US Reevaluation
- Imagery rescripting

#### Endorsement

8%

23%

19%

71

## Tailoring ERP

### Do principles of fear extinction apply?

2) Disgust is learned via evaluative conditioning

→ Add positively valenced stimuli to change attitudes

	Helpfulness		
	Adult	Youth	Expertise
• Counterconditioning	3.00*	2.80*	
• US Reevaluation	2.78	3.00	
• Imagery rescripting	3.33	3.73	-

<sup>\*</sup>Based on n ≤ 7  
1/Not helpful at all 2/Only a little helpful 3/Fairly helpful 4/Very helpful

72

## Tailoring ERP

### Are Non-Fear-Based symptoms simply being missed?

- Informal functional assessment  
("Why do you do this ritual?"; "What would happen if you didn't?") **Endorsement (Not Just Right / Disgust)** **98% / 97%**
- Validated measures  
(e.g., OCTCDQ, NJRE-Q, DPSS) **37% / 21%**
- Design exposures that specifically elicit the Non-Fear-Based emotion  
(not just anxiety) **95% / 92%**

73

## Tailoring ERP

### Are Non-Fear-Based symptoms simply being missed?

	Helpfulness (Adult/Youth)		
	Not Just Right	Disgust	Expertise
• Informal functional assessment ("why do you do this ritual?"; "what would happen if you didn't?")	3.16/2.76	3.22/3.13	+
• Validated measures (e.g., OCTCDQ, NJRE-Q, DPSS)	3.19/3.00	<b>3.75/3.50</b>	++
• Design exposures that specifically elicit the Non-Fear-Based emotion (not just anxiety)	<b>3.59/3.52</b>	<b>3.53/3.45</b>	+

1/Not helpful at all 2/Only a little helpful 3/Fairly helpful 4/Very helpful

74

## Tailoring ERP

### Are Non-Fear-Based symptoms simply being missed?

→ Modify vehicles of exposure implementation: **SUDS & Hierarchy**

- Change 0-100 SUDS to a simpler scale  
(e.g., easy/medium/difficult) **Endorsement (Not Just Right / Disgust)** **58% / 47%**
- Expand SUDS to include NFB levels **55% / 58%**
- Separate NFB SUDS scale/anchors **23% / 24%**
- Separate hierarchy for NFB exposures  
(vs. one for all) **35% / 28%**

75

## Tailoring ERP

### Are Non-Fear-Based symptoms simply being missed?

→ Modify vehicles of exposure implementation: **SUDS & Hierarchy**

	Helpfulness (Adult/Youth)		
	Not Just Right	Disgust	Expertise
• Change 0-100 SUDS to simpler scale (e.g., easy/medium/difficult)	3.06/3.40*	3.15/3.43*	
• Expand SUDS to include NFB levels	3.34/3.22	3.31/3.45	
• Separate NFB SUDS scale/anchors	3.42/3.14	3.29/3.43	- -
• Separate hierarchy for NFB exposures (vs. one for all)	3.24/3.32	3.35/3.41	

\* Significant with Bonferroni correction

1/Not helpful at all 2/Only a little helpful 3/Fairly helpful 4/Very helpful

76

## Tailoring ERP

### Which, if any, cognitive targets are relevant?

- Traditional targets may be less relevant: testing feared outcomes, importance of thoughts...
- Are Not Just Right emotions more "physical" than cognitive?
- Cognitive reappraisal might target the Non-Fear-Based emotion's meaning:
  - Not Just Right:** unbearable/uncontrollable discomfort → false message from the brain, mismatch between desired perceptual state and reality that is neither inherently good nor bad, tolerable
  - Disgust:** moral components/guilt, meta-beliefs about disgust, threat level of objects and disgust-related bodily sensations (e.g., nausea)

77

## Tailoring ERP

### Which, if any, cognitive targets are relevant?

#### Deemphasize:

	Endorsement (Not Just Right / Disgust)
• Testing feared consequences	53% / 39%
• Challenging importance of thoughts	34%
• Imaginal exposure	30%



78

## Tailoring ERP

### Which, if any, cognitive targets are relevant?

#### Deemphasize:

	Helpfulness (Adult/Youth)		
	Not Just Right	Disgust	Expertise
• Testing feared consequences	3.35/3.36	3.19/3.42	++
• Challenging importance of thoughts	3.10/3.28		
• Imaginal exposure	3.07/3.06		+

1/Not helpful at all 2/Only a little helpful 3/Fairly helpful 4/Very helpful

79

## Tailoring ERP

### Which, if any, cognitive targets are relevant?

#### More:

	Endorsement (Not Just Right / Disgust)
• Cognitive therapy	72% / 58%
• Cognitive strategies when high in disgust <u>sensitivity</u> (distress in response to disgust; vs. behavioral strategies when high in disgust <u>propensity</u> = likelihood of experiencing disgust in a given situation)	44%
• Interoceptive exposure (given visceral component of disgust)	52%



80

20

## Tailoring ERP

### Which, if any, cognitive targets are relevant?

More:

- Cognitive therapy
- Cognitive strategies when high in disgust sensitivity (distress in response to disgust; vs. behavioral strategies when high in disgust propensity = likelihood of experiencing disgust in a given situation)
- Interoceptive exposure (given visceral component of disgust)

Helpfulness (Adult/Youth)		
Not Just Right	Disgust	Expertise
3.05/2.83	3.29/3.16	
	3.26/3.25	+
	3.19/3.07	

1/Not helpful at all 2/Only a little helpful 3/Fairly helpful 4/Very helpful

81

## Tailoring ERP

### Other potential strategies

#### Not Just Right:

- Add competing responses (~Habit Reversal Therapy)

Endorsement

57%

#### Disgust:

- Disgust-incongruent/neutral facial expressions

24%

82

## Tailoring ERP

### Other potential strategies

#### Not Just Right:

- Add competing responses (~Habit Reversal Therapy)

Helpfulness

Adult	Youth	Expertise
2.80	3.08*	

#### Disgust:

- Disgust-incongruent/neutral facial expressions 2.84 2.92

\* Significant with Bonferroni correction

1/Not helpful at all 2/Only a little helpful 3/Fairly helpful 4/Very helpful

83

## Novel strategies: Not Just Right

#### GENERAL STRATEGIES (n = 7)

Cognitive defusion (create distance between self and thoughts) 4

Additional values work 3

DBT skills (e.g., "riding the wave," "urge surfing," radical acceptance, functions of emotions, distress tolerance) 2

Notice and objectively describe physical/NJR sensations 2

#### INHIBITORY LEARNING (n = 29)

Emphasize expectancy violation & what was learned (actual vs. anticipated outcomes, e.g., actual vs. expected SUDS, ability to tolerate discomfort, ability to function while in NJR) 8

Focus on mastery and ability to function while in a state of NJR 5

Go out of order on the hierarchy 3

*Only 1 mention:* motivational interviewing, additional psychoeducation, explore the function and origins of compulsions, take advantage of unplanned exposures, repeat exposures across contexts

84

## Novel strategies: *Disgust*

GENERAL STRATEGIES (n = 7)	N
"Mastery approach": Enhance mastery and motivation by allowing accommodations (e.g., some compulsions, completing exposures in the company of friends) that reduce avoidance and encourage staying with the discomfort	4
Greater emphasis on concrete goals and patient values	3
INHIBITORY LEARNING (n = 13)	N
Emphasize expectancy violation & what was learned (actual vs. anticipated outcomes, e.g., actual vs. expected SUDS, ability to tolerate discomfort, ability to function while experiencing disgust)	5
Go out of order on the hierarchy	2

Only 1 mention: habit reversal therapy, additional psychoeducation, self-compassion & gratitude, take advantage of unplanned exposures

85

## Takeaways: Non-Fear-Based OCD

- Most tailoring strategies surveyed were common in this (expert) sample
  - Even: 1) more obscure methods from laboratory studies  
e.g., US Reevaluation (23%), imagery rescripting (19%)  
2) typically contraindicated in the context of exposure  
e.g., competing responses (57%), distraction (33%/28%), relaxation (22%/22%)
- Almost all rated at least "fairly helpful"
- Except the two theorized to be contraindicated: forgoing exposure and response prevention altogether

+ Perception that ERP is somewhat to very effective → **Supports tailoring**

86

## Takeaways: Non-Fear-Based OCD

- Tailoring ERP may entail only minor tweaks
  - Guiding clinicians on how to target the right thing
    - Through NFB-specific assessment
    - Designing exposures that elicit the relevant emotion
  - Modifying the timescale (e.g., more gradual RP, extending treatment/sessions)
- Other methods represent more radical departures from the traditional ERP model that require rigorous testing
  - Competing responses, distraction, relaxation, allowing accommodations...
  - Integrating cognitive therapy

87

## Takeaways: Non-Fear-Based OCD

Highlights relevance of: **#1) Inhibitory Learning**

- De-emphasize 1) within-session habituation (55%/44%; 3.04-3.19)  
2) disconfirming feared consequences (53%/39%; 3.19-3.42)

*So, what are you supposed to do? Focus on inhibitory learning targets:*

- Greater emphasis on tolerating discomfort (94%/94%; 3.36-3.48)
- "Other" inhibitory learning modifications (30%/14%; 3.00-3.55)
  - Expectancy violation (other types of discrepancies besides feared consequences)
  - Prioritize functioning

88

## Takeaways: Non-Fear-Based OCD

### Highlights relevance of: #2) ACT

- Additional emphasis on ACT and/or mindfulness (79%/72%; 3.12-3.55)
- Many of the novel strategies were specific ACT strategies: cognitive defusion, values work

*Again, speaks to what we can/should focus on if not habituation/fears...*

*Learning how to get back to one's values & living life  
while accepting some amount of discomfort*

89

## Future Directions: Non-Fear-Based OCD

- Generated a list of potential tailoring strategies that (expert) OCD clinicians use & consider helpful
  - Including several new strategies that were not on our radar
- Sets stage for upcoming International OCD Foundation-funded study seeking to develop and pilot the first treatment protocol for Non-Fear-Based OCD

90

## Case example: Not Just Right

- Heterosexual, cis-male
- Early 40s (Gen X)
- White/non-Hispanic
- Married with 1 child
- Born in USA (non-indigenous)
- OCD, social anxiety, Tourette's
- No physical disabilities
- College degree & working full-time
- Moderately practicing Catholic

Age and generation  
Diagnosis status  
Disability & physical health status  
Religion and spirituality  
Ethnicity and race  
Sexual orientation  
Socioeconomic status  
Indigenous heritage  
National origin  
Gender identity

91

## Case example:

### Example triggers & rituals

- Light switches, doors, shower curtain, sink faucet, putting clothes on, plugging in phone  
→ repeatedly open/close (on/off) until it feels “just right”
- Mess/disorganization (e.g., blanket folded “wrong”), routine disruptions
- Certain phrases (e.g., “bye bye” should be “goodbye”)

92

23

### Case example:

#### Tailoring strategy: Hierarchy & SUDS

Easy	Medium	Hard
• Use light switch once	• Use remote control wrong	• Take shower without fixing the curtain
• Put pants on without fixing	• Put shirt on without fixing	• Fold son's blanket wrong
• Use sink faucet once	• Twist doorknob once	• Plug in phone once

93

### Case example

#### Tailoring strategy: Focus of Exposure

- + Elicit the Not Just Right feeling
- + Acceptance & tolerating discomfort (> habituation)
- + Distraction
- + Relaxation

94

### Case example

#### Tailoring strategy: Competing Responses / Habit Reversal Training

Ritual	Competing Responses
Hit the sink until it feels right	Clench fists & lock arms to side of body; wear large foam hands
Say "goodbye" when hear "bye bye"	Clear throat
Shirt on and off repeatedly	Chin tuck
Open/close shower curtains	Tug on resistance bands

95

### Case example

#### Tailoring strategy: Cognitive Reframing

Track automatic thoughts preceding Not Just Right sensation

Emotion	Automatic Thought	Alternative Thought	Re-rate
Irritated -100	[Wife] knew I would be upset when she said "bye bye" instead of goodbye	She probably forgot in that moment and didn't mean to upset me	Irritated - 20

96

## *Time for questions and answers*

- Please use the Q&A button to submit your question.
- If we don't get to your question, please feel free to send an email to [webinars@rogersbh.org](mailto:webinars@rogersbh.org) and we will follow up with you.



97

## *Where to get additional information...*

Resources from the International OCD Foundation (IOCDF):

- "Not just right" OCD fact sheet: <https://iocdf.org/brochures-and-fact-sheets/>
- Disgust OCD blog post : <https://iocdf.org/blog/2023/04/25/disgust-based-ocd-thoughts-on-a-new-treatment-protocol/>
- Teletherapy for OCD training: <https://iocdf.org/covid19/information-for-therapists/#educationstaycation>
- Medications for OCD: <https://iocdf.org/about-ocd/treatment/meds/>

98

## *Thank you*

- A continuing education certificate for this program will be obtained using the website [CE-Go.com](https://ce-go.com).
- You will receive an email with a link to your personal dashboard – this will be emailed to the account you used to register for this event.
- Upon accessing the CE-Go website, you will be able to:
  - Complete the evaluation form
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99

## *About the presenters*



**Martin E. Franklin, PhD**, is a licensed clinical psychologist and executive clinical director of OCD and Anxiety Services



**Rachel Schwartz, PhD**, is a licensed clinical psychologist and associate research psychologist at Rogers Research Center

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100

25