



TULIP Award

For Outstanding Individuals

February 2025

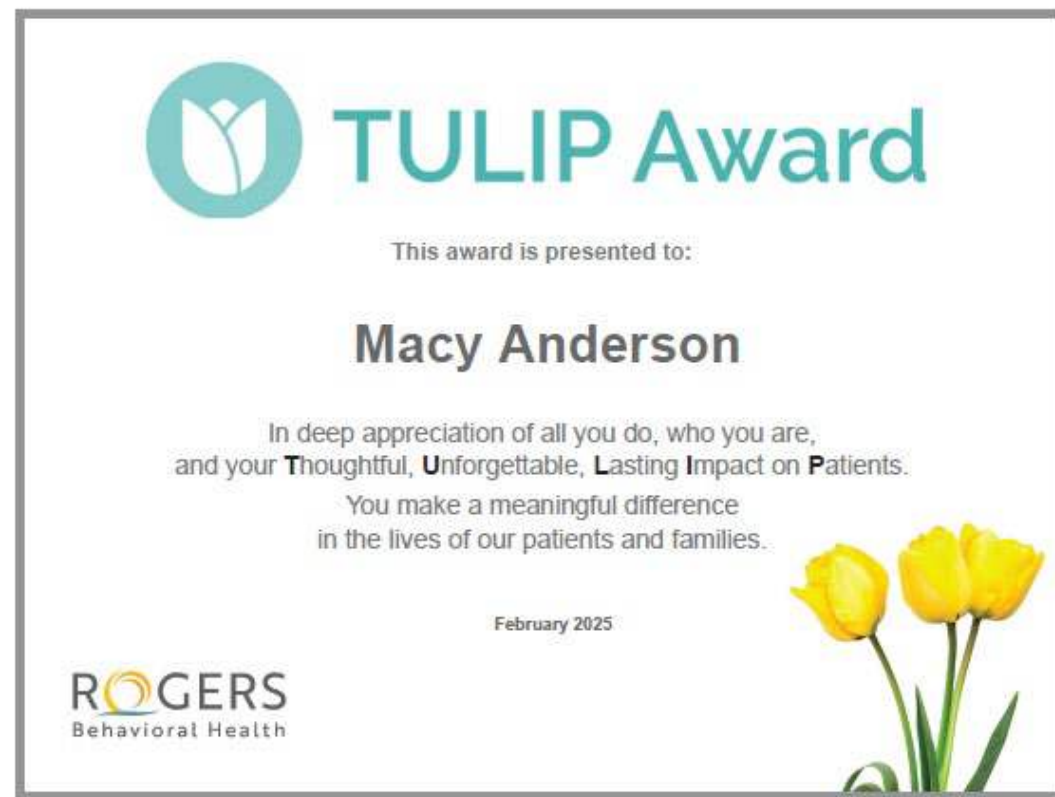


About the TULIP Award

- Rogers Leadership created the TULIP Award to recognize outstanding individuals who make a difference with our patients and their loved ones.
- TULIP stands for Thoughtful, Unforgettable, Lasting Impact on Patients.
- Honorees exemplify the following characteristics:
 - Goes out of their way to be considerate and respectful of needs
 - Demonstrates kindness and compassion that will always be remembered
 - Possesses exceptional skills to ensure a life-changing experience

Congratulations to our TULIP Award winner!

Macy Anderson, Therapist, Philadelphia Clinic



WINNER: Macy Anderson, Therapist

Nominated by a former patient:

“Macy was my therapist for over 8 weeks during my PHP treatment program for OCD at Rogers in Philadelphia. Her compassion, clarity of communication and strength of purpose shined brightly from the first moment I spoke with her. I was severely frightened, and my life had fallen apart when I began PHP. Compounding my pain was the worry that because my main obsession and most of my compulsions were not stereotypically well-known examples of OCD, I might be told that I don't really have OCD or that my OCD experience was somehow less real than others'. After listening to my story, Macy told me with a firm voice, "I'm so glad you found us. You are in exactly the right place."

Macy worked hard to help me build my exposure hierarchy and learn new coping skills and response prevention skills. She was methodical and clear yet caring and encouraging. She shared insights that helped me better understand how OCD plays a role in my life now and how it has played a role in my life in the past. She also let me know when I would have insights that were important. Once I began doing exposures, Macy was consistent in her encouragement and her commitment to helping me make incremental increases in the level of difficulty of the exposures. She was also consistent in her expressions of empathy and sympathy for the struggle my efforts required, and she gave me important feedback at many key junctures that helped me recognize the progress I was making amidst the exhaustion and pain that would come with doing some of the toughest exposures. Macy has a natural talent for this work. She cares deeply about her patients, and she shows it while maintaining clear boundaries and using words and her presence to support, encourage, evaluate and coach them.

I have never been so well served by a therapist. I'm 55 and I've been seeing therapists since I was 14. I've lost count of how many therapists I've seen. I only received an OCD diagnosis in March 2024, so I was only able to begin an OCD-centered approach to therapy with Macy. I feel so grateful that Macy knew what she was doing, worked with me with confidence and a deep level of caring, and kept the therapeutic work moving forward throughout the process. She also helped my wife, and I navigate some of the relationship challenges that my living with OCD has created during 2 important family sessions.

When I think about Macy, the phrase that pops into my head immediately is "she saved my life." I literally needed someone with a firm grounding and confidence in the work they were doing to see me, listen to me with compassion, and direct the process with consistency and clarity. I couldn't have been more fortunate. I will always remember the work I have done with Macy and I will be grateful to her for the rest of my life. As I leave Rogers (I am now finishing up several weeks of IOP after my PHP experience), I have a set of tools and a body of knowledge that gives me hope that my life can be better, even though I will need to continue managing OCD throughout my life. Macy was my primary teacher and coach getting me from the terrified chaos that I was engulfed in when I first came to Rogers to the place of cautious optimism and newly emergent strength I leave with."

Celebrating Macy

“Macy stands out as a truly exceptional therapist, combining natural clinical insight with a deep ability to understand and connect with her patients. Her energy, dedication, and genuine enthusiasm for learning inspire those around her. Macy’s patients thrive under her care, which is a testament to her skill and the warmth she brings to the therapeutic process. She is destined to do beautiful things in her career, and it has been a true pleasure to watch her begin that journey here at Rogers.”

-Beth Reeder, PhD, Clinical Supervisor



A TULIP banner will be hung in her work area.

Honorable Mention: Ashley Borowski

Experiential Therapist, Oconomowoc

Nominated by a former patient:

"I am writing to wholeheartedly recommend Ashley Borowski for the Tulip Award. As a former RBH Oconomowoc patient, I had the pleasure of having Ashley as my recreational therapist. Throughout my nine-weeks at Residential, I was privileged enough to witness her exceptional contributions to the care and well-being of the residents; myself included.

Ashley's commitment went far beyond organizing engaging activities; she consistently created a therapeutic environment that inspired joy, comfort, motivation, and hope. She tailored each activity to the specific needs of the unit, while also personalizing it so each resident could benefit from it individually. Whether it was writing poetry, going on outings to the farmers market, fishing, playing kubb, bocce ball, or even scattergories, Ashley ensured that each group was meaningful and uplifting. Ashley consistently made me feel heard and valued as an individual, which contributed greatly to my overall sense of progress and hope while at RBH.

What stands out most to me is Ashley's unwavering dedication to each resident. She has an incredible ability to connect with people, making every resident feel understood and empowered. Her warm demeanor and positive energy made recreational therapy something I looked forward to, even on days when I wasn't feeling my best emotionally. Her genuine enthusiasm and passion for rec therapy and helping others is evident in the strong rapport she builds with each resident.

As someone with social and generalized anxiety, I struggled to fully engage in certain activities within the group setting. I often felt torn between the need to withdraw and the overwhelming desire to participate. More often than not, the fear ended up winning. After one particularly difficult group, where all I could do was watch my unit enjoy their time on the lake, I shared my concerns with an MHT. I wanted to participate in group, but my trauma brain told me, for more reasons than one, that it was dangerous. The next day, Ashley approached me and offered a one-on-one session. She offered to take me out on the lake, just the two of us, so I could have the same experiences my peers had, but in a way that felt safe to me. The hope was that I'd practice with her until I was comfortable enough to eventually go out with my unit. Ashley and I had five one-on-one sessions over the next four weeks. This was something she didn't have to do for me, but something I will forever be grateful for. In our first individual session, all I was able to do was sit in the kayak. We didn't even get out on the water that afternoon, but she told me she would have as many sessions with me as it'd take - and she did. She never gave up on me, even though I had given up on myself countless times. With her support, I was eventually able to canoe with my unit, and it was one of the best memories I have from residential. I hold it close to my heart.

When someone experiences years of trauma, like myself, their ability to trust can be deeply disrupted. Their sense of safety and security is often turned upside down, leading to a belief that people, situations, and/or the world in general is unsafe and unpredictable. Ashley, however, is someone I can trust. She had proven that to me time and time again. These are words that I have never said, and I wish I had only had the opportunity to tell them to her in person. For this reason, and an untold number of others, I can think of no one more deserving of the Tulip Award than Ashley Borowski. She exemplifies the qualities of dedication, compassion, and excellence that this award seeks to honor. I am confident that her continued work will positively impact countless residents and uphold the highest standards of therapeutic care."



Honorable Mention: Jill Beaty

Clinical Reviewer, Remote

Nominated by co-workers:

"Jill always has the patient and their family at the core of everything she does. She advocates and thinks outside of the box to ensure patients have access to deserves care. I feel honored that I get to work with Jill over the years. I can think of so many patient stories over the years where Jill has offered stellar service. Most recently, there was a patient coming to Rogers from a medical unit. It was a complicated transfer situation, but Jill advocated at both organizations to make sure that the patient had the best experience. Providers in the community ask specifically for Jill and continue to report that they love working with Jill. Jill is one of my favorite people to work with and when I get to work with her, I know it is going to be a wonderful experience. Thank you, Jill, for touching the hearts and lives of so many patients, community members, and staff lives."

"Every once in a while, an organization has an employee that makes systems run more smoothly, is dedicated to their work, and goes above and beyond to assure that a job is well done every time. Jill Beaty is that person. As the program director at CW, I've gotten to know Jill well because she stands out. I started hearing many times per month "Oh, well, Jill will know." or "Jill will just take care of that for us." or "Oh no, Jill is going on vacation!" In my interactions with Jill, she is customer service focused, and solution minded. She will do anything to serve the patients in our community and she deserves a Tulip Award. She has contributed to the seamless transfer of many of our patients between RBH and CW."

"Jill continues to go above and beyond for everything, our patients. She meets the patients where they are at and does everything, we can serve the community needs. When a patient reaches out for help, Jill makes sure we provide the services to support them and if they are on the fence she is more than willing to make an extra phone call to the patient/family to make sure they feel comfortable with their choice. When working with our community partners they always ask if we can clone Jill because of her kindness, warmth and work ethic. We cannot thank Jill enough for all she does to support the patients, families, and all the staff here at Rogers."



Thank you

Thank you to all our patients and team members who took the time to nominate a member of our patient care team.

Consider nominating a colleague by searching TULIP Award on [Rogersbh.org](https://rogersbh.org) or click here.

