

## Sponsors Needed For Silent Auction

Silent auctions are not only fun, and a source of real bargains, they also serve as a "painless" fund-raising event for the Alumni Endowment Fund.

In both cases, however, success depends upon the merchandise. From small appliances to CDs and board games, from arts and crafts to sporting events tickets, car washes and haircuts, the array of items on which to bid has always been ample and diverse at McBride Game Nights.

Employers and friends have stepped forward to make this annual event possible with merchandise gifts for sale at the auction. But someone has to ask for them.

If you know any potential donors for this worthy cause, put in a good word. All contributions are tax-deductible, and appropriate receipts can be provided. Contact Peggy Haggerty for further information.

## World's Oldest Game?

Bowling, which this year makes its debut as a McBride Alumni vehicle for winter escapism, is probably mankind's oldest sport.

Archeology reports, for example, are constantly referring to the discovery of "crude bowls" in caves and other digs. Historic evidence of the sport's early popularity can also be found in ancient Egypt, where pharaohs were frequently depicted with bowling towels wrapped loosely about their waists.

After changing his name to promote business, Jim Bowlie roamed the Old West, earning a reputation whittling fine balls and pins with his famed "Bowlie Knife." And where would jazz be without the unique bowling tunes that emanated from Ten-Pin Alley (where cool musicians were known as "alley cats")?

As the sport swept like a craze across the nation, men began wearing bowler hats, with matching bowl ties. Women kept pace by decorating dresses with buttons and bowls, held in place with bowl knots.

Stylish emporiums, known as bowltiques, have sprung up in shopping malls everywhere, and — sponsored by K-Mart — a television network called K-Bowl-TV covers the sport nationwide, with colorful announcer Alley Oop calling the strikes. There's a Hall of Fame in Bowling Green, KY.

Is it any wonder, then, that every year the eyes of the world are on the biggest sports event of all — The Super Bowl?

## McBride Alumni Bowling Party

February 27, 1993

Blue Mound Bowl

12935 W. Bluemound Rd.

Fun Prizes!

Door Prizes!



Dress For The Occasion!

Three Lines of Bowling... Shoes... Dinner... Soda... All For \$17.00 Per Person!!!

Registration: \$17.00 Per Person

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Registration ..... \$ \_\_\_\_\_

Donation To Foundation ..... \$ \_\_\_\_\_

Amount Of Check ..... \$ \_\_\_\_\_

Make Check Payable To:

**The McBride Foundation**

Mail To:

Peggy Haggerty  
6937 Wellauer Drive  
Wauwatosa, WI 53213  
(414) 774-1824

Deadline:  
February 23, 1993

# The Moving Finger

The McBride Alumni Association and Foundation

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Winter, 1993

## Roll-a Bowl-a Ball

## Kegle The Winter Blues Away



The thrill of the strike ... The agony of the split ... The fun of making a complete fool of yourself.

What else but bowling — now enjoying a nationwide revival as one of America's most popular social pastimes — offers such a great opportunity for bringing good friends together for a break in the winter doldrums?

Over the years, McBride Alums have sought refuge from February's otherwise dismal mood by gathering for "Game Night," but this year there's a new twist. (Or, as they say at the bowlatoriums, *body English*.) The 1993 event

starts in the afternoon and, as you might have guessed, it's bowling!

Time is short, so don't just mark Saturday, February 27th on your calendar, sign up now — today — for this big Alumni gala and be

among the keglers of all shape and form taking part in the festivities. The registration form is on Page 4; deadline is February 23.

And there's more than bowling. Soda, a buffet-style dinner and a chance to get together for that famous McBride fellowship are all part of the package. In keeping with tradition, there will be lots of door prizes, and a silent auction will be held, offering tremendous bargains while benefitting the Endowment Fund.

Highlighting the evening will be the drawing for the Alumni Association's annual raffle premium — this year a 20-inch color television set.

It all gets underway at 2:30 p.m. with three lines (for the uninitiated, a "line" is a game) of ball-rolling

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## Job Mart Role Eyed For Mentors

Encouraged by early success, organizers of the McBride Mentor Program are now looking at an exciting new concept as an extension of the existing format.

Begun last fall as a way of acquainting Herrington House residents with Alums and the "outside world," the program has consisted of weekly dinner get-togethers and informal chat sessions.

"It's been going great and has been gaining momentum," agreed treatment team members Roger Glazer and Gail Robison. "Comments from Alums and residents alike have been extremely positive."

Now, according to Alumni Board President David Franczyk, "I think we're on to something that can add some real, practical value to what we're doing."

Though still in the initial planning stages, he said that a "job bank" or referral service is being organized to assist residents find temporary or even permanent employment.

"I've recently spoken with two Alums who have businesses with fluctuating manpower requirements," he said. "When I told them about Recovery (Herrington) House residents who were in the process of relocating to Milwaukee, or who were in a transitional job situation, both

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## Haggerty Named To Alumni Board

Peggy Haggerty, an Association member for more than five years, has been appointed to the McBride Alumni Board of Directors.

Filling a vacancy left when Dick Barta stepped down, due in part to the demands of his recovery from heart surgery, Peggy was elected and installed at the Board's January meeting.

The McBride Board meets the second Tuesday of every month at 6 p.m. in Room E-7 at McBride. Alums are always welcome.

## Keepsakes Popular Addition To Retreat

Mementoes have always been a part of McBride retreats but the keepsake for this year's winter event in early January was a bigger hit than usual.

All of the more than 40 participants—making it the largest

### In Memorium

One of the warmest, most endearing hearts in the McBride Alumni Association has been stilled. June Hoag, who was among the first patients when the center opened in 1985, died of leukemia in November.

It was a rare Tuesday night when June's presence and smile did not grace the AA meetings at McBride until her retirement and move to Florida last summer (she had been there only a few days when her illness was discovered). She never missed a winter or summer retreat.

June's strength and devotion to her program of recovery has served as a motivating resource for countless Alums over the years. She will be sadly missed, but her enthusiastic spirit will never cease to stand as a beacon of inspiration.

June had requested that memorials be sent to the McBride Endowment Fund.

McBride retreat ever — received an attractive ceramic coffee mug bearing a gold inscription marking the occasion.

The brainchild of Retreat Chairman John Hopkins and fellow Board Director Ken Zimmerman, the surprise premiums were so well received that the Board is considering a similar version to be made available to all Alums.

"They could be used as a wonderful fund-raising incentive," John suggested. "We're looking at several different alternatives."

Retreats have been a mainstay

of Alumni activities since 1985, and one of the most frequently heard comments has been, "they keep getting better!"

With that in mind, mark your calendars for the upcoming Spring Retreat May 28-30, again at Perpetual Help Center on Crooked Lake near Oconomowoc. It's Memorial Day weekend, but the program will close at noon on Sunday, and will not interfere with plans for the holiday on Monday.

Registration forms and other information will be included in the next edition of *The Moving Finger*.

## Bowling Fest Slated

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at the Blue Mound Bowl, 12935 West Bluemound Road in Brookfield. Dinner and socializing begins at 5:30, and the hall is ours for the evening.

Since athletic prowess, which McBride Alums are known for, should always be recognized, Game Night Committee Chairperson Peggy Haggerty has promised suitable prizes for suitable achievement. ("Most Imaginative Bowling Shirt" and "Most Original Style of Hurling The Ball" have been mentioned as possibilities.)

"The neat thing about bowling is that those trying it for the first time can have as much fun as those who are really good at it (I met one

of those once)," Peggy said. "And it's good exercise for people of all ages."

But if exercise and fitness are your motivation, you probably won't be interested in the sumptuous buffet menu, including ham, turkey, beef and corned beef sandwiches, cheeses, relish tray, potato salad, baked beans, jello salad and cake. Someone will probably eat your share, however.

This entire afternoon and evening of fun and camaraderie is yours for only \$17.00 per person; covering three lines of bowling, shoes (again for the uninitiated, special footwear is required; high heels or your Allen Edmonds wingtips won't do) food and soda plus the door prizes.

Most of all, this is one more opportunity to gather with fellow Alums; renewing those old and warm friendships, meeting new folks with a common bond of recovery, and getting acquainted with our newest members from the Herrington Houses, who are always special guests at these functions. For them, it's a wonderful welcome to the good life that lies ahead.

### Mark Your Calendars

Board Meeting .....	February 9
Game Night (Bowling Party) .....	February 27
Board Meeting .....	March 9
Board Meeting .....	April 13
Golf Outing .....	(Tentative) May 16
Summer Retreat .....	May 28-30
Annual Meeting; Picnic .....	Mid-September

\* Second Tuesday Each Month; 6 p.m. at McBride

## New Alumni Column Gets Trial Run

Confident that he can be outdone by others, Board President David Franczyk has submitted — as a trial balloon — the first "HowYa Doin?" column as a suggested regular *Moving Finger* feature.

"The idea is to present a Mentor Program

(Continued From Page 1) thought there could be some mutually beneficial opportunities."

Emphasizing that nothing has yet been formally structured, David said that further involvement is being sought. He asked that Alums who are employers and who might be able to participate in the program contact him to assist in the organizational process. He can be reached at his office (224-5000) or at home (962-8069).

"I'd also like to thank all of the Alumni who have already contributed so much by being part of the Mentor Program of dinners at the houses," David added. "And, of course, we are still looking for more participants."

During the first few months, he said the following Alums have enjoyed dinner and conversation with the residents: Anne G., Beth F., John G., Marian C., Ned W., Mary K., Don B., Beth D., Diane W., Wayne F., Barb M., Janice F., Jenny T. and Tom D.

If you'd like to join the group, give David a call.

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Brookfield, WI 53045

Ken Zimmerman  
Editor

snapshot of where Alums from a given period are now; what they're doing, etc.," David explained. "Nothing elaborate; just a quick note."

Alums are invited to send in reports about their current status, as illustrated in the column below. Include the approximate dates of your tenure at McBride, indicating inpatient, outpatient or recovery house. Even a simple "hello to old friends" would be welcome.

This could be your big break as a cub reporter! Send material to David Franczyk, 633 E. Mason, Milwaukee, WI 53202. Or to the newsletter editor, at the address in the box at the bottom left of this page.

### HowYa Doin?

Notes from near and far about McBride Alumni, as reported to *The Moving Finger*.

successfully beating the bushes for new business for her employer, a restaurant/institutional supplier ... Don B. and his company are always busy; been spending a lot of time in the nation's capital lately ... Michelle H. and her husband, John, recently moved to Milwaukee's East Side; she's teaching in the local system ... Jack B. called in from Sheboygan, where's he putting together a McBride Alumni group ... Lynn C. and Frank C. are looking forward to making that a consolidated "C" — they're planning a late 1993 wedding ... John G. is trying to fit his medical practice into his busy schedule of bridge tournaments ... Jim M. made his annual and always welcome trek from the North Country to McBride's Winter Retreat ... And that's how it is out there.

## Golfers Await Annual Outing

Looking ahead to warmer weather ("Yes, Virginia, there is a Spring"), planning is underway for the annual GMO (the Greater McBride Open) golf outing.

Tentatively set for Sunday, May 16, the yearly excursion to the great outdoors — the woods, the water and the sand — has proven to be a great opportunity to commune with nature while having a good time with good friends.

Help is needed in completing the plans, however, and Acting Chairperson Beth Dancy is looking for volunteers. If you're interested, give her a call at (414) 251-7237. Or contact any Alumni Board Director.